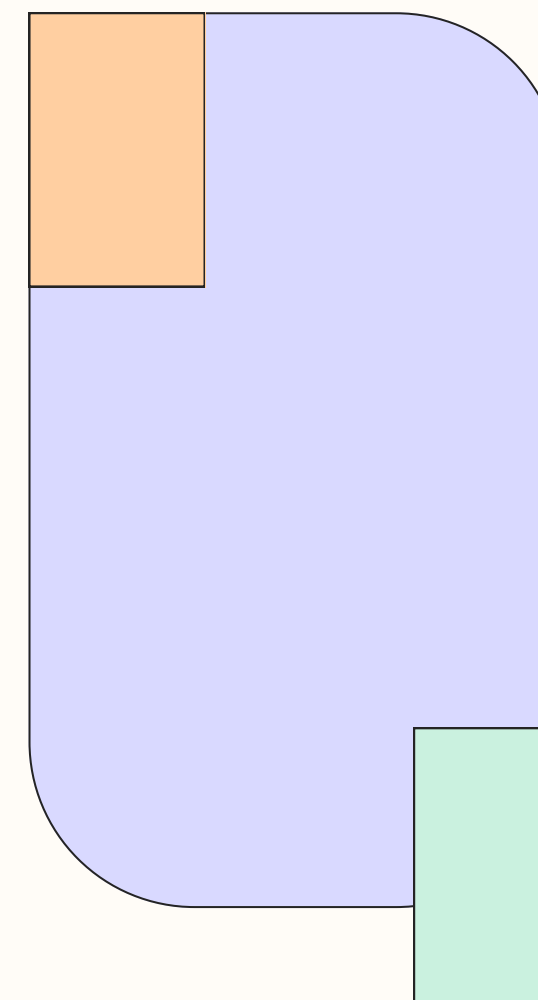
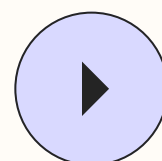
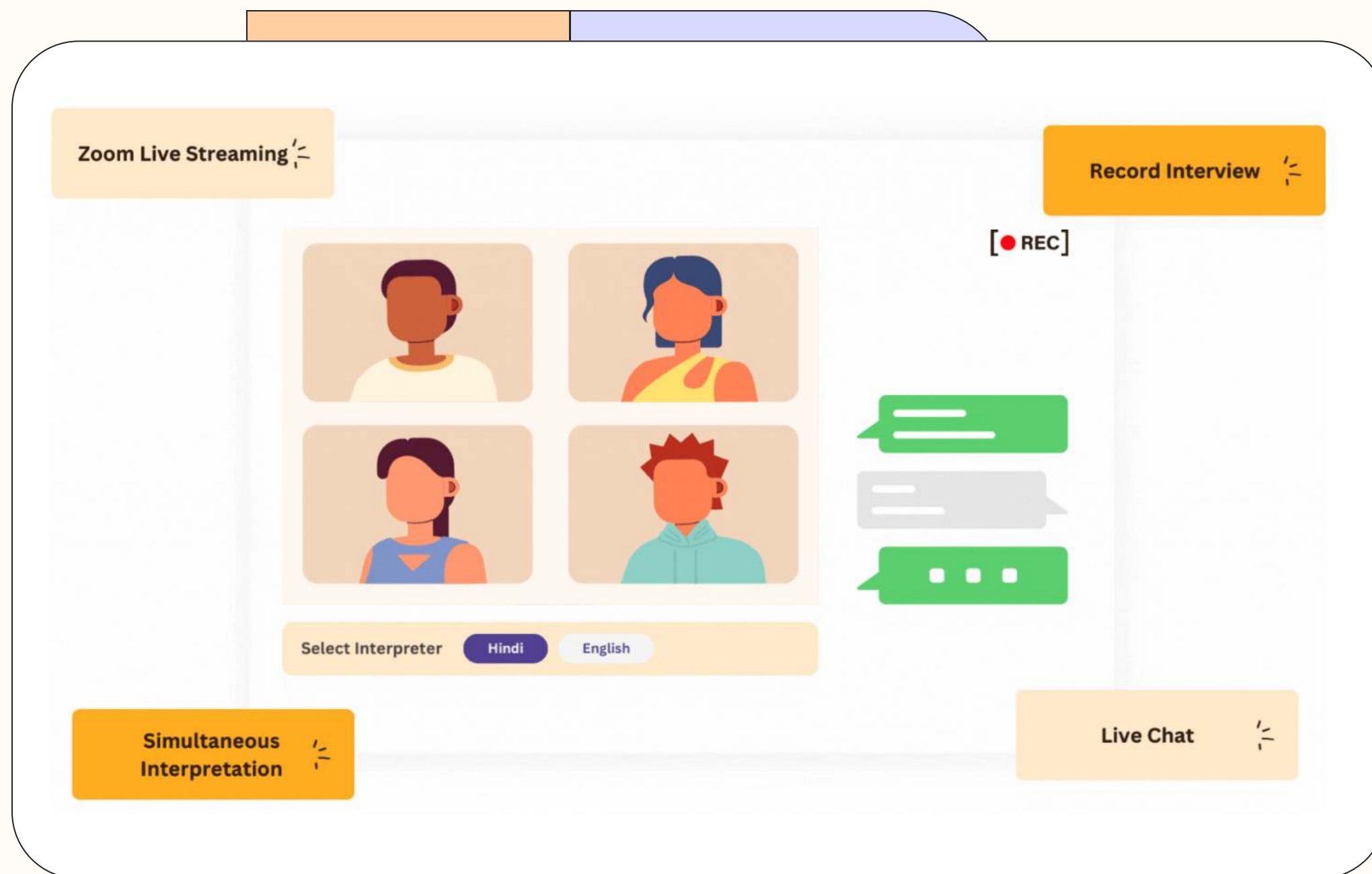




Transform your zoom account into a qualitative research hub.



• **Summary** Online Qualitative Research Platform



What is flowres?

flowres is a web app designed to turn your Zoom account into a specialized qualitative research platform. It seamlessly integrates with Zoom, creating an affordable one-stop solution for depth interviews and focus groups.

Empower your research team to deliver insightful results without compromising efficiency or budget.

Make your Zoom account a hub for qualitative research excellence with flowres.




Global Recruitment

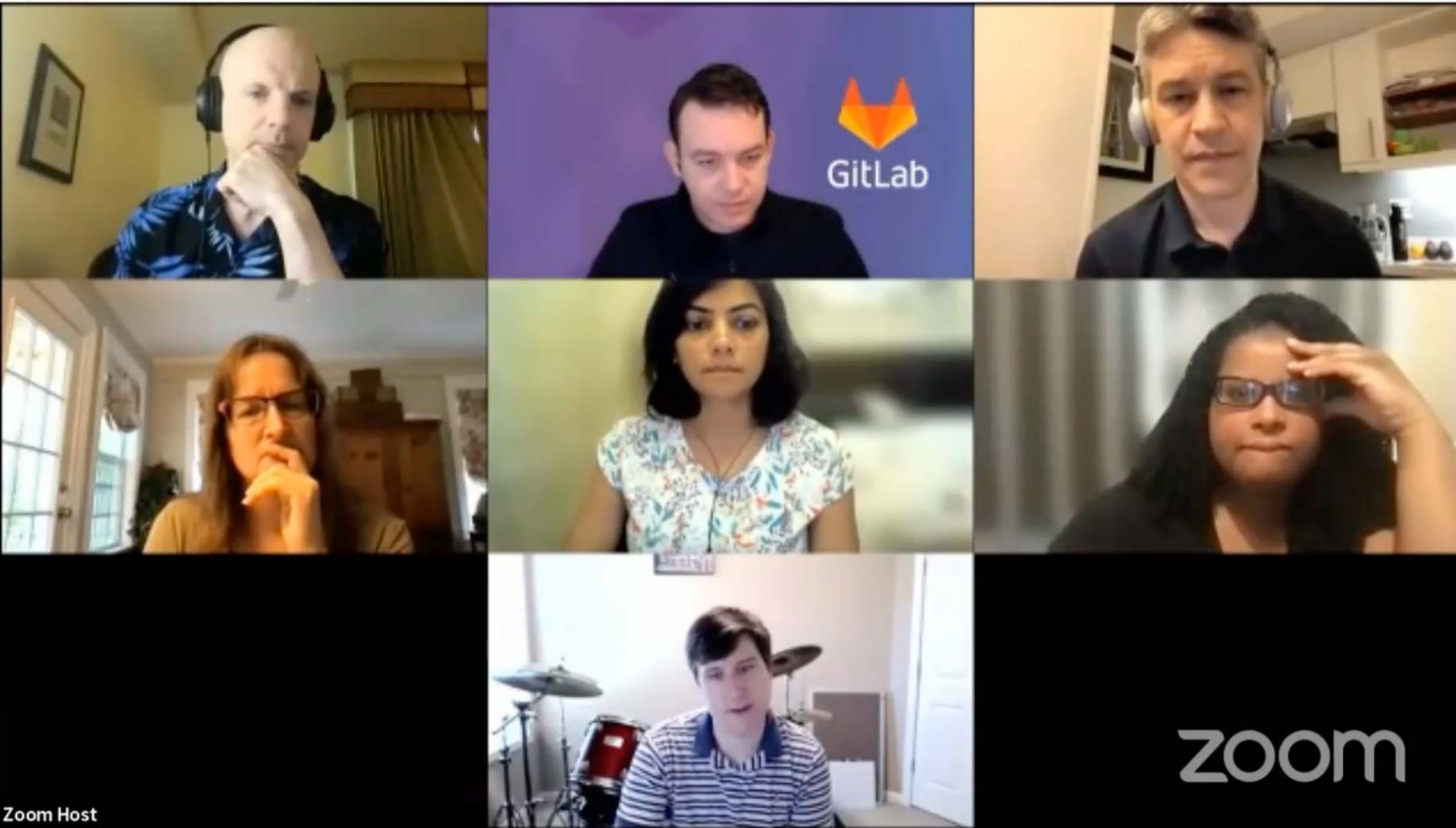
Hire local recruitment partner anywhere in the world.



Hire any of 550+ Vetted Market Research suppliers
Across 80+ Countries.



 Meeting Live Stream | Backroom



Zoom Host

Interpretation Language ⓘ

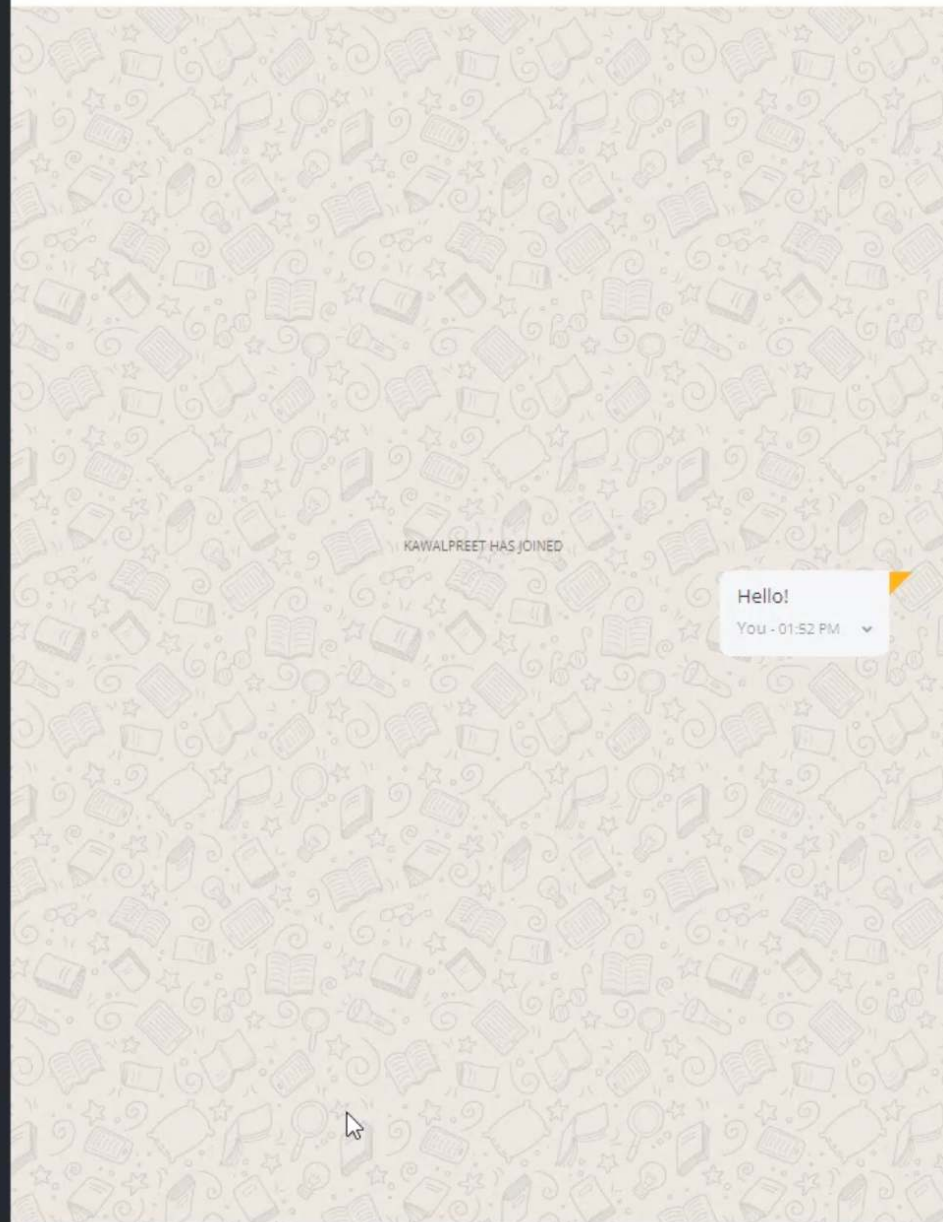
Off

English

Backroom Pilot (1)
Backroom Chat


Zoom Recording - OFF

Interpreter Recording - OFF



KAWALPREET HAS JOINED

Hello!
You - 01:52 PM



Client Backroom

Separate observer backroom where they can observe respondents and chat with the moderator, without interfering in the meeting discussion.



Product Feedback - G1

Human Transcription

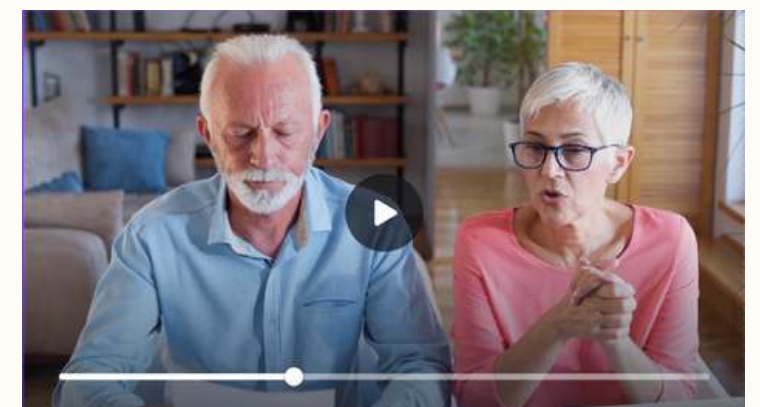
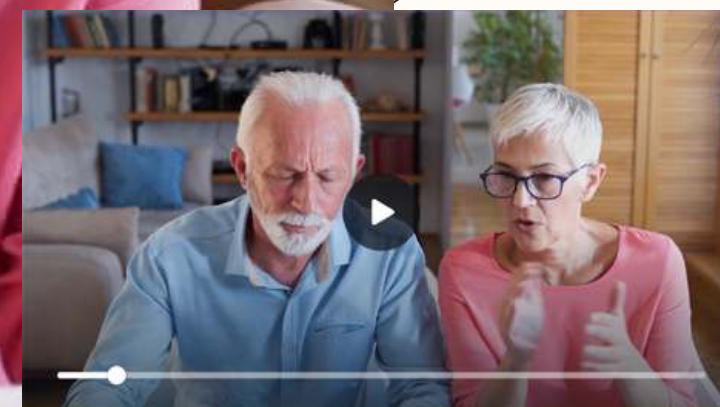
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Clipping & Save Moments

Different observers can save interesting moments while watching focus groups as well as post-focus groups. Ensures quick retrieval of data. Cut clips of interesting moments for client presentations easily.

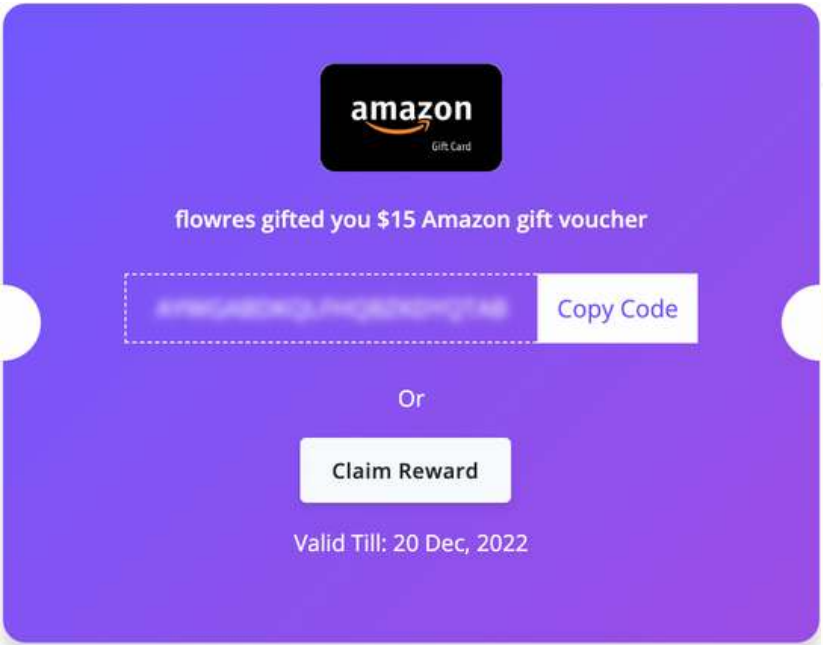


Respondents

Project MeetingEXPORTSend (2) Incentive

Search...

	NAME	EMAIL	PHONE	PROJECT	INCENTIVE	STATUS	DATE CLAIMED
<input type="checkbox"/>	Jennifer Johnson	Johnson@gmail.com	6226530816	5G Network Testing in Taiwan	-	Not sent	-
<input type="checkbox"/>	Natalie Robinson	Robinson@gmail.com	8326530816	5G Network Testing in Taiwan	\$800	Claimed	14-Aug-2022
<input type="checkbox"/>	John Ferguson	John@gmail.com	9987530816	5G Network Testing in Taiwan	\$1200	Un-claimed	-
<input type="checkbox"/>	Samuel Patterson	Patterson@gmail.com	9787530816	Tupperware Glasses	\$1200	Un-claimed	-
<input type="checkbox"/>	Jasmine James			Tupperware Glasses	\$600	Claimed	18-Aug-2022
<input type="checkbox"/>	Patricia Hamilton			Tupperware Glasses	-	Not sent	-



Centralised tracking

Distribution through email and SMS/Text

Incentive Distribution Across 200 Countries

Distribute incentives as Amazon gift vouchers and Virtual Visa Cards across 200 countries.



Meeting Recording

Human Transcription Download

Transcript Human Transcription (English)

Search in Transcript

ourselves day

00:02:54
by day with them, in addition to the fact that all the current

00:02:57
services that we attend from Orange are commercial services

00:03:01
and added value services. 2 years ago 70% of the services we

00:03:06
managed from ORANGE were customer service services.

00:03:10

Eureka Moments

00:01:19 ✕ 00:03:24 ✕ 00:04:58 ✕ 00:06:52 ✕ NEW +

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...e to this special discussion on the Russia-Ukraine war. I'm your moderator, Kiran. Thank you for being here, Priyal.

...e, Kiran. It's an important topic, and I'm glad to be part of this discussion.

...background information. Can you provide our viewers with an overview of the Russia-Ukraine conflict?

Historical Context

...between Russia and Ukraine **has been ongoing since 2014** when Russia annexed Crimea, a region that was part of Ukraine. **This event** **is leading to the current** crisis. The conflict primarily revolves around issues of territorial sovereignty, ethnic and cultural differences, and

Historical Context

...ors that have contributed to the ongoing hostilities?

Factors Fueling Hostilities

...yed a role. One major factor is Ukraine's desire for closer ties with the West, including seeking NATO and EU membership, which Russia **there are deep-rooted historical and cultural differences between Ukraine's east and west**, with some regions leaning more towards Europe.

Content Analysis: Project Peace | CA Plan A

Code List

Introduction

Introduction

Background Information

Historical Context

Factors Fueling Hostilities

Current Situation

Recent Developments

Humanitarian Aspects

Impact on Civilians

International Community Response

Effectiveness of Sanctions

Prospects for Resolution

Obstacles to Peace

CAQDAS (Computer Assisted Qualitative Data Analysis) Platform

flowres has inbuilt QDA platform to perform tabular verbatim analysis by cohort, themes and keywords.



+ Start New Project

Chat with RU01 Project Peace.docx, R...

Chat

Chat with RU01 Project Peace.docx, R...

Analysis Grid

Chat with RU01 Project Peace.docx, R...

Chat

You

Hello

flowres AI

Hello! How can I assist you today?

COPY

You

Please give brief about the transcript

flowres AI

The transcript is from a market research interview conducted by North, an independent market research company. The purpose of the research is to understand the management of asthma patients (mild, moderate, severe) within primary care. The interview is set to last around 60 minutes. Key points from the transcript include:

- Informed Consent:** The respondent is informed that the interview will be recorded for analysis by the North Market Research Team and deleted after the study concludes. The respondent agrees to proceed, inquiring about the anonymity of their details.
- Adverse Events Reporting:** It is mentioned that any adverse events or product complaints related to the client's products discussed during the interview must be reported to the client's drug safety department. The respondent can choose to pass their details for this purpose but is assured this won't affect the interview's confidentiality and anonymity. The respondent agrees to proceed.

Type here. Use @ to filter by segments.

Q&A with



Go from Interviews to Insights in minutes. With flowres AI, you can query and analyze text data, extract key themes, and receive comprehensive answers to your key questions accompanied by relevant verbatim quotes.

flowres AI

+ Start New Project

Chat with RU01 Project Peace.docx, R...
Chat

Chat with RU01 Project Peace.docx, R...
Analysis Grid

Chat with RU01 Project Peace.docx, R...
Chat

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Row 1 Data 1	Row 1 Data 2	Row 1 Data 3
Row 2 Data 1	Row 2 Data 2	Row 2 Data 3
Row 2 Data 1	Row 2 Data 2	Row 2 Data 3
Row 2 Data 1	Row 2 Data 2	Row 2 Data 3

Type question here...

↑

Overview Of The Discussion

🗑️

Analysis Grid

Powered by































flowres AI

Build and test hypothesis quickly. With flowres AI Q & A, you can get answers in Grid format for each and every transcript as well as get an overall summary of all the answers.

Powered by myMRPlace

09

How flowres Enhances Zoom?

 Client Backroom flowres -  zoom - 	 Save the Moment flowres -  zoom - 	 95% Accurate English Transcription flowres -  zoom - 	 Automatic Transcription Across 40+ Languages flowres -  zoom - 	 Video Clipping flowres -  zoom - 
 Qualitative Data Analysis Dashboard flowres -  zoom - 	 Recruitment Across 80+ Countries flowres -  zoom - 	 Incentive Distribution Across the Globe flowres -  zoom - 	 Generative AI Assistant flowres -  zoom - 	 Tech Compatibility Checks & Reminders flowres -  zoom - 



Data Privacy Concerns? We have you Covered.

flowres has highly secure infrastructure. We follow major compliance standards to ensure security is never a concern. when you think of working with us.



**Data compliance along with
GDPR guidelines**



AWS infrastructure



SSL certification



Thank You



We Are Available to Assist You



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 Telephone

+1-917-730-7528